

NEWS

VOLUNTEER CENTER OF BERGEN COUNTY, INC.

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FOR IMMEDIATE RELEASE

April 22, 2015

End date: May 30,2015

Fifth Friday Event to Celebrate 15 Years of the Volunteer Center's Business Volunteer Council

North Jersey—The Volunteer Center of Bergen County's Fifth Friday is a premier networking event, bringing together leaders from every sector in Bergen County. The next Fifth Friday luncheon, which will be held on May 29, 2015 from 11:30 am to 2 pm at the Stony Hill Inn, 231 Polifly Road in Hackensack, will celebrate the 15th Anniversary of the Business Volunteer Council (BVC), a program of the Volunteer Center. Since 2000 the BVC has mobilized over 5,300 volunteers, clocked over 30,000 volunteer hours and provided \$1.8 million in resources to benefit our community. The Volunteer Center also manages Bergen LEADS, the area's civic leadership program.

The Business Volunteer Council (BVC), engages businesses and their employees in volunteer service and workplace giving, enhancing corporate social responsibility. The keynote speaker for Fifth Friday, Michael Kempner, Founder, President and CEO of MWW, is a recognized authority on this topic. Mr. Kempner will be discussing how corporate social responsibility impacts the bottom line and enhances civic engagement of both the individual and the company.

Mr. Kempner has counseled some of the world's most prominent executives, organizations and companies. He is known for his candor, commitment to community service and personal attention to client needs. He is an author and speaker on a variety of public relations, management, entrepreneurship and marketing issues, and is a frequent blogger at www.straighttalk.com and a contributor to the Huffington Post. Tickets for Fifth Friday are \$40.00 and must be purchased in advance by registering online at www.bergenleads.org or by calling [201-489-9454 Ext. 112](tel:201-489-9454). In honor of the

BVC's 15th Anniversary, attendees are encouraged to bring a donation of a package of adult absorbent products which will be donated to the Adult Brief Bank, which aims to educate the public about the needs of the 25 million older Americans that experience some form of urinary incontinence.

PNC Wealth Management is the presenting sponsor for the 2015 Fifth Friday series. Fifth Friday is also sponsored by Archer & Greiner, Meadowlands Regional Chamber of Commerce, Synetek Solutions, TD Bank, The Record and Bergen Community College.

Sponsorships for Fifth Friday are still available, and another event is planned for October 30th. For more information about the Fifth Friday events, or about Bergen LEADS, call [201-489-9454 Ext. 112](tel:201-489-9454).

The Volunteer Center of Bergen County strengthens the community by connecting people through service and developing civic leaders.

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